



The South Indian Sugarcane & Sugar Technologists' Association

(Registered Under the Societies Act 1860) (Certificate of Registration No. 128 of 1968)

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President
M: 08122731996

K.G. JAYAKUMAR

Hony. Secretary

A.C. PATIL

Convener & Vice President
M: 09900559353

GOLDEN JUBILEE YEAR OF SISSTA

48th Annual Convention - 2018

on
21st & 22nd
September, 2018

at
**KLE CENTENARY
CONVENTION CENTER**
Belagavi, Karnataka



Environment is a Gift of
Nature... Let us preserve it

Ref : No.8/SISSTA/48th A.C.-Advt/2018

Date: 07.08.2018

To: All Advertisers
Dear Sir,

SISSTA'S - 48TH ANNUAL CONVENTION - REQUEST FOR ADVERTISEMENT

“Warm greetings from SISSTA to all”

We are glad to inform you that **2018 is the Golden Jubilee Year for SISSTA & the 48th Annual Convention of SISSTA will be held on 21st & 22nd September, 2018 at KLE CENTENARY CONVENTION CENTER, JNMC Campus, KLE Hospital Road, Nehru Nagar, Belagavi, Karnataka - 590010, Ph: 0831-2471350**

The members, mill owners, technocrats, research-institutions, Govt. Officials and other dignitaries of sugar industries are expected to participate in large numbers. SISSTA will publish the Proceedings of the Convention-2018 which will comprise of latest research papers of scientific, technological and managerial importance with respect to sugar and its allied industries. More than 700 dignitaries including members are expected to participate in this Annual Convention.

Advertisers are requested to make use of this golden opportunity to include their advertisements of their activities and achievements of their products in this publication which will go a long way in improving the sales contacts with potential customers all over India resulting in tangible benefits to their organization.

You are requested to send your advertisement material at the earliest for publication at specific and favourite places in the proceedings. **We are extending the last date for receipt of advertisement is 31.08.2018.**

TARIFF:

- | | | |
|---------------------|----------|---------------|
| 1. Inside full page | - Colour | : Rs. 16,000* |
| 2. Inside full page | - B/w | : Rs. 12,000* |
| 3. Inside half page | - B/w | : Rs. 8,000* |

(* GST 5% Extra)

(Full Page Print Size: H: 25 cm x W: 16.5 cm)

Conditions:

1. Advertisements are subject to acceptance by SISSTA.
2. Advertisement charges should be paid **in full in advance** by **DD** drawn in favour of “**The South Indian Sugarcane and Sugar Technologists' Association**” payable at “**Chennai**” or **through NEFT**.
3. Preference will be given to the advertisers in allotting space in the journal in accordance with their sponsorship and contributions as per discretion of SISSTA.
4. Kindly note that requests for specified space will be on first come first serve basis.
5. All advertisement materials should be sent to this office by (i) **CD** in Original **Corel Draw File with Font / JPEG/ TIF file** format in **High Resolution**. (ii) SISSTA's email: **sissta68@gmail.com**.

Thanking You,

Sd/-
(K.G. JAYAKUMAR)
Hony. Secretary

Sd/-
(A.C. PATIL)
Convener & Vice President

Sd/-
(E.MUTHUVELAPPAN)
President

☆ Save Trees, Save the World, Save Yourself ☆